



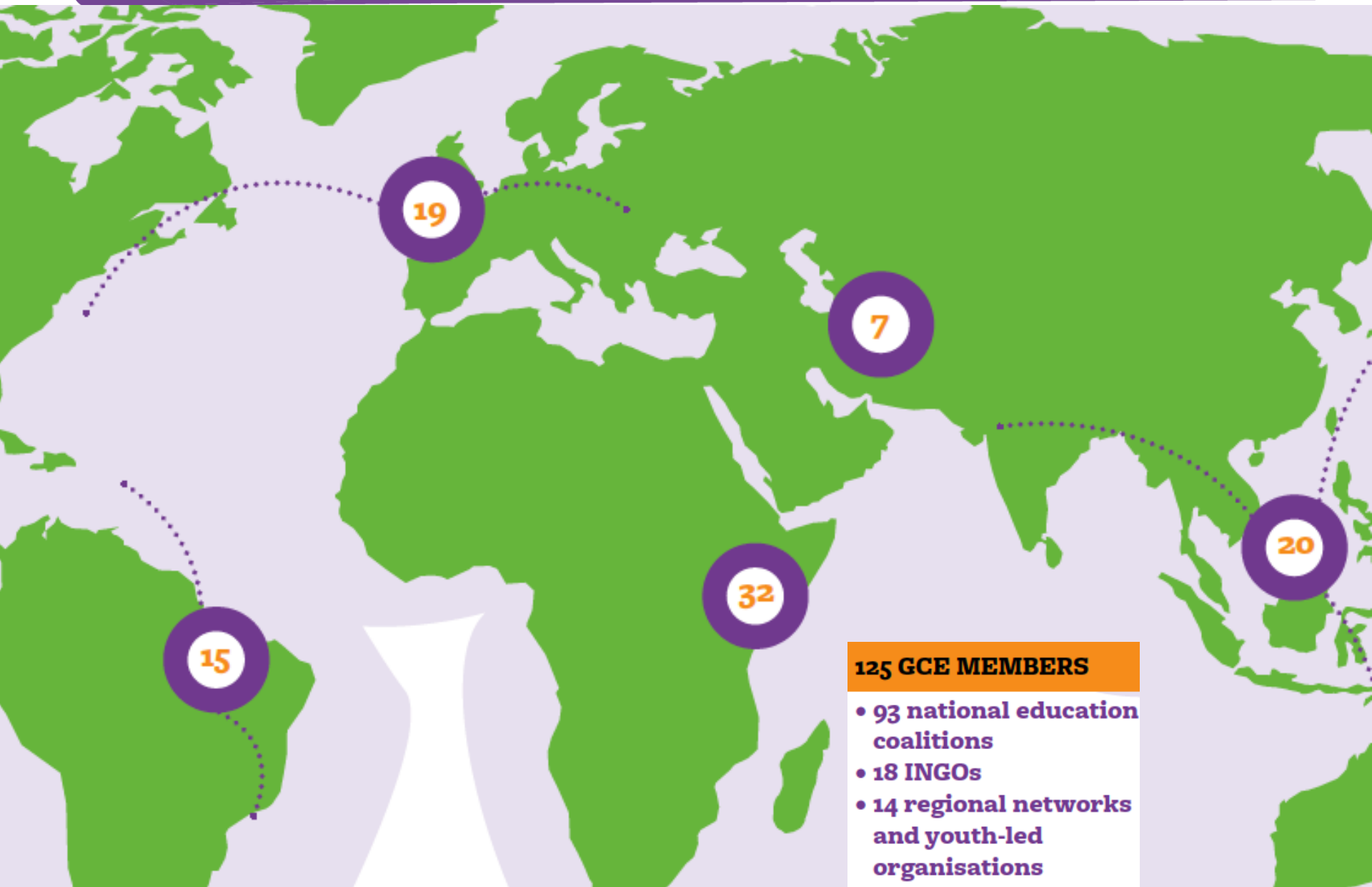
Global Campaign for Education (GCE)

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Educaid.be Annual Members' Meeting

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Global Campaign for Education (GCE)



20 years of campaigning together

THE GCE JOURNEY

together for the right to education

THE BEGINNING



1999

FOUNDING YEAR

Oxfam International, ActionAid, Education International and Global March Against Child Labour started a revolutionary transnational advocacy campaign for Education as a RIGHT to emancipate the voice of Civil society.

2000

DARKAR WORLD EDUCATION FORUM

The forum served as a catalyst for GCE's establishment and defined transnational advocacy for education. GCE significantly influenced the final declaration in favor of free education for all.

2001

GCE FIRST WORLD ASSEMBLY

GCE had set up its key governing structures and adopted a constitution in Delhi, 2001. It also encouraged the expansion of national coalitions and regional networks.

2002

FAST TRACK INITIATIVE

GCE supported the creation of GPE which was known as Fast Track Initiative to strengthen Education financing for developing countries.

2015

SDG4 DISCUSSIONS

GCE participated in a series of national consultations and championed submissions on United Nations Sustainable Development Solutions Network reports. GCE positively influenced the definition of SDG4 and the Education 2030 agenda.

2016

High Level Political Forum

GCE, with its members ICAE, Education International and ESU came together as organising partners for the Education Academia Stakeholder Group. Through the EASG, education has now a clear space within the HLPF system.

2018

YOUTH CAUCUS

The first ever Youth caucus convened at the 6th world Assembly held in Kathmandu. GCE granted the Youth a seat in the board.

2019

MEMBERSHIP

90 National Education coalitions
6 National members
13 regional networks & youth-led organisations

2003

1st GLOBAL ACTION WEEK FOR EDUCATION

Since 2003, GAWE serves as the flagship campaign of GCE as it highlights areas of the Education For All & SDG4 agenda. GCE in 2006 hosted the biggest GAWE which gathered 1 million people in Bangladesh.

2004

1st GCE GRANT

GCE received its first external funding from Hewlett foundation.

2007

MEMBERSHIP

25 International members
46 National education coalitions
5 Regional Networks

2009

CIVIL SOCIETY EDUCATION FUND PROGRAMME

CSEF had 3 phases and increased the networks for GCE's coalitions as well as created the platform for 88% of coalitions to engage with relevant parliamentary forums. The CSEF support grew from 44 to 63 coalitions in 2019.

2009

1 GOAL CAMPAIGN

GCE mobilized 18 million people and over 200 stars for this campaign to call on world leaders to pledge necessary funding for education.

2014

GPE Replenishment Campaign

GCE supported the GPE Replenishment campaign in 2014/2017 with active national campaigning. GPE raised \$2.3bn in the 2018 replenishment campaign, ending the decrease in education financing.

2014

Creation of the PE-IRC

In 2014, GCE took contributed in the creation of the Privatisation in Education and Human Rights Consortium, a structure dedicated to fight against the privatisation of education systems based on Human Rights.

- INTERNAL PROCESSES
- INTERNATIONAL
- ADVOCACY CAMPAIGNS

Our Structure



- GCE is a membership organisation guided by its General Assembly, held every four years. The General Assembly adopts GCE's strategic plan and policy motions and elects the Board on a constituency basis.
- The Board guarantees the strategic direction of the campaign, the budget and oversees the work of the Secretariat.
- The Secretariat is the international coordinating body of GCE to support the members, produce advocacy resources and lead international campaigns.

Beliefs, Vision & Mission

- **GCE believes that:**

- The State is the duty-bearer of the right to education and is accountable to citizens;
- Broad-based coalitions can have a stronger impact at multiple levels;
- Global, regional and national policy issues are interlinked.

- **GCE's mission:**



To promote education as a human right and to mobilise public pressure on governments and the international community to provide free, quality inclusive, compulsory public education for all.

- **GCE's vision:**



A strong, diverse and sustainable movement speaking in a united voice at the global, regional and national levels to influence governments and the international community.

Theory of Change

VISION

A strong, diverse and sustainable movement speaking in a united voice at the global, regional and national levels to successfully influence governments and the international community to guarantee free, inclusive quality public education and lifelong learning for all.

GOALS

Equality and non-discrimination in Education

Transformative Education

Education in Emergencies

Financing Education

MECHANISMS/ APPROACHES

Advocacy

Research

Campaigns

Communication

Justiciability

**CROSS-CUTTING COLLABORATIVE
DRIVERS OF SUCCESS &
MOVEMENT GROWTH**

**Communities of Practice & Expert Networks/
Ad-Hoc Committees/ Communications/ Campaigning**

**ENABLING
ENVIRONMENT**

Funding; Strategic Partnerships; Legislation and policies; Good Governance; Human Resources

4 Strategic Areas

Inclusivity & Non-Discrimination

- To support to local and regional coalitions to overcome all forms of inequality, exclusion and discrimination in education.

Education in Emergencies

- To support access to quality education opportunities to all people affected by emergencies and protracted crises.



Transformative education

- To advocate and campaign for education being considered a driver of social justice, sustainable development, individual and collective freedom and joy of learning together.

Education Financing

- To campaign for publicly-funded equitable and, inclusive free quality education, including the need to improve domestic and international financing.



Our 4 key Mechanisms to deliver

1. **Communities of Practice and expert networks** gathering activists and professionals from national, regional and INGO members;
2. **Ad-hoc Committees** to plan, organise and implement activities or events;
3. **Communications** to shift the global narrative, share information to members and engage them around concrete action;
4. **Campaigning** for massive participation of GCE members, based on common objectives and shared strategies.



What we achieved so far

- **Building the movement:**

- From 4 founding organisations, the movement quickly grew to 125 today, representing thousands of CSOs around the world. GCE designed and implemented the Civil Society Education Fund in 2009, a unique programme to support civil society's advocacy and engagement to achieve the Education For All (EFA) goals. The programme supported up to 63 coalitions worldwide.

- **Bringing the civil society voice at the highest level:**

- Linking the national, regional and global levels is at the heart of the GCE movement. GCE was represented and consulted in the design of the Education 2030 Declaration and Framework, and has a strong voice today in various international education committees like the Collective Consultation of NGOs for Education for All (UNESCO) and the Education 2030 steering committee. As a founder of the Education Academia Stakeholder Group, GCE brings national CSOs voices at the UN headquarters every year during the High Level Political Forum.

What we achieved so far

- **The Global Action Week for Education:**

- The Global Action Week for Education is an annual global campaign organised by GCE since 2001, gathering citizens, activists and learners. In 2019, the theme “Making the Right to an Inclusive, Equitable, Quality Free Public Education a Reality” aligned on the SDG4 targets. More than 60 national coalitions in countries all around the world participated like Spain, Albania, Yemen, Afghanistan, Burkina Faso, Kenya, Nepal, Indonesia, Japan, Colombia, El Salvador and the United-States along international NGOs and UNESCO.

- **International campaigns:**

- GCE created the 1Goal campaign around the 2010 FIFA World Cup, which mobilised 18 millions people worldwide to support education. GCE also managed international campaigns around girls’ education, literacy for all and disability inclusive education. In 2017-2018, the organisation re-launched the Fund For the Future education financing campaign, which led to successful commitments from governments during the GPE replenishment campaign.