

# Discover our knowledge sharing platform



[d4daccess.eu](https://d4daccess.eu)

## **D4D Access is a knowledge platform that centralises, promotes, and disseminates good practices and lessons on Digital for Development (D4D).**

- It contains **useful resources** for public institutions, donors, academia, private sector, and civil society organisations in **Africa and Europe**.
- The platform was launched in December 2022 by the AU-EU D4D Hub.



The AU-EU D4D Hub supports African institutions to lay grounds for an inclusive and sustainable digital transformation through technical assistance, **knowledge sharing** and multi-stakeholder dialogues.

### Implementing partners:





## Main features of D4D Access



“One-stop shop” to find knowledge products



Easy to navigate and search for information



Low bandwidth and mobile-friendly



Available in English and French



Supports all content formats

# Areas of expertise



## Types of knowledge products\*

- Case studies
- Blogs
- Videos
- Events
- Podcasts
- Reports
- Guidelines
- Online courses
- Multimedia stories

## D4D Access is an open platform for digital stakeholders in Africa and Europe to share knowledge products.

- Knowledge products should align with the purpose of the platform.
- Submissions can be done directly on D4D Access through an **online form**.
- The AU-EU D4D Hub reviews all knowledge products before publication (quality check).



## Advantages of sharing knowledge products on D4D Access

Reach new audiences  
in Africa and Europe



Increase your visibility



Host your multimedia content



Drive traffic to your website



Showcase your experience  
and expertise

## Six months later: lessons learned

- **Exclusivity:** High-quality original content is key to drive traffic.
- **Partnerships:** Tailored outreach to partners is needed.
- **Motivation:** Must create incentives for contributors.
- **Uptake:** Promotion and marketing events are very helpful.
- **Investment:** Dedicated human resources are essential.



# Thank you!

Contact us:  
[au-eu@d4dhub.eu](mailto:au-eu@d4dhub.eu)

D4D Access is powered by the AU-EU D4D Hub



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