

Blockchain for education





IT'S NOT ABOUT
TECHNOLOGY!
IT'S ABOUT A
**NEW CUSTOMER
RELATIONSHIP!**

DIGITAL TRANSFORMATION

JO CAUDRON & DADO VAN PETEGHEM



Figure out where the business will be most disrupted, and send the digital troops there. Don't spread them everywhere -- go where the fight is."



MATURES

Born: 1927-45

Age: 70+



BABY BOOMERS

Born: 1946-64

Age: 51-69



GEN X

Born: 1965-80

Age: 35-50



MILLENNIALS

Born: 1981-2000

Age: 15-34



Why Blockchain?

- Building trust
- Elimination of fraud
- 100% transparency
- Other advantages:
 - Simplified administration
 - User-friendly



First applications

- Credential management (case “Informatie Vlaanderen”)
- Trusted MOOC’s / The A1 internet / The wikipedia problem
- Pedagogical approach: reward /punishment system
- Student tracking / Identity management
- Financial management
- Grant management



Credential/Competency management

- Credential/Competence is claimed by person
 - Credentials are confirmed by
 - Self
 - Educational institution
 - Teachers / Educational managers
 - Government
 - Third party auditors
 - Credentials can be checked by everyone
- Continued professional development



Student tracking

- 1 government system used by all schools
 - Identity management tracks all students
 - No double enrollment, tracking financial records, ...
 - Better statistics:
 - Drop-out monitoring
 - Out-of-school children
- Why blockchain:
 - all sided confirm students path
 - Data availability for everyone involved (parents, school, ...)



Trusted Moocs

- The Wikipedia problem
- The A1 internet
 - Peer reviewed content, with audit-trail
 - Credentials of author confirmed by research institute, educational institution, government, peers, ...
- Based on ‘proof of authority’



Financial management

- VIA Don Bosco use case
 - No more fraud
 - 100% transparant for
 - Donors
 - Educational institutions
 - Students
 - Government & auditors
 - Transparency empowers student bodies



Grant management

- Application is approved
- Payment is made regularly based on ‘proof of work’
 - By the student (online assessment)
 - By the educational institution (invoice, proof of attendance)
- Result is published in credential management

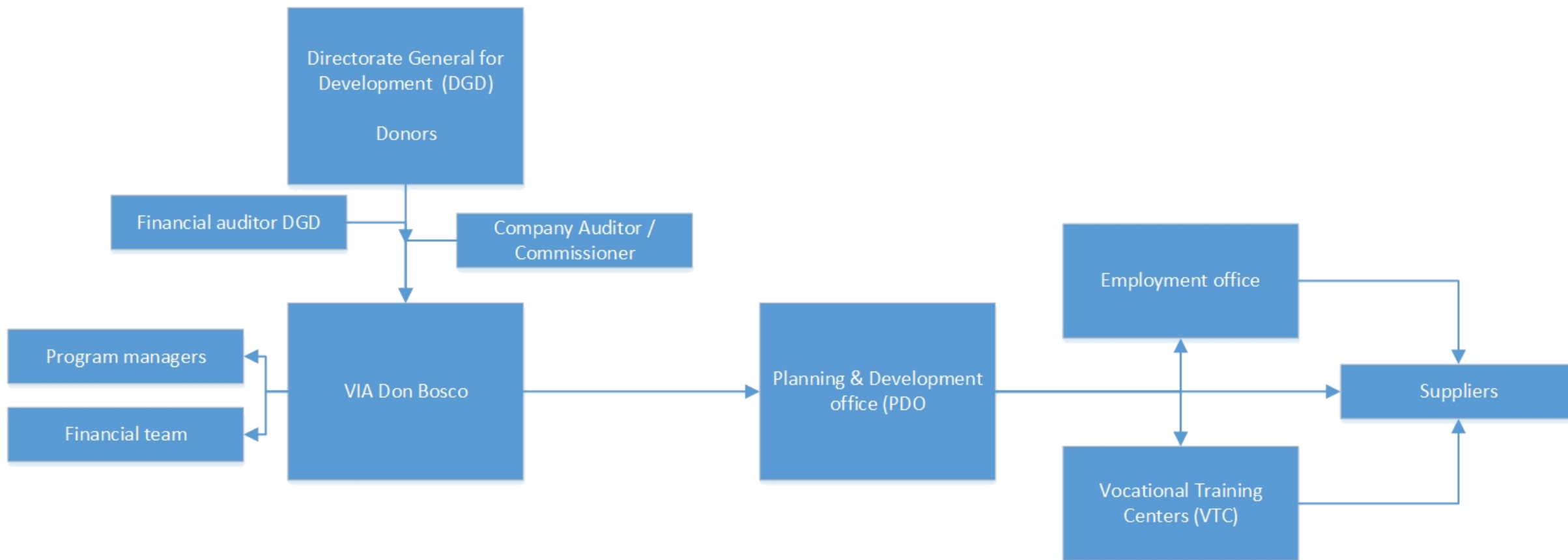


Pedagogical management

- Digital ‘reward & punishment’ system
 - Aimed at developing ‘soft skills’
 - Good/bad behaviour leads to a point system
 - Awarded points are confirmed by educational team / peers / ...
 - Points can be traded in for real world gifts related to behaviour
 - (use case: public transportation in NL)
 - Eg: students that clean up trash on the schoolyard are rewarded with a reusable water bottle



Business model VIA Don Bosco





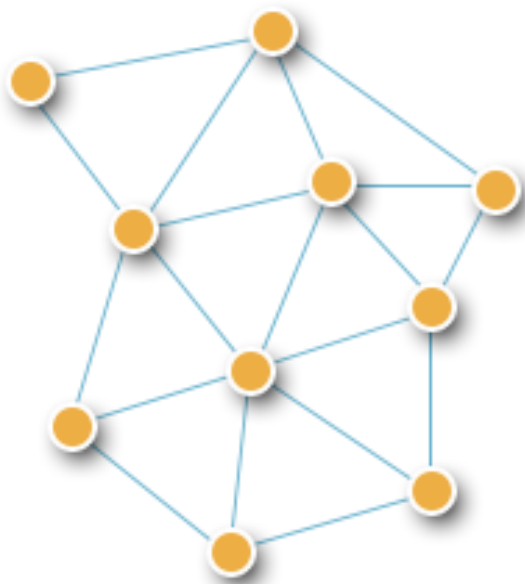
Blochain technology explained

- Advanced cyber security
- Based on Distributed Ledger Technology (DLT)
- First use-case: Bitcoin
 - Invented for reducing money transfer costs
 - Only 1 (bad) application
 - Heavy use for electrity = only for this type of blockchain



Topology du réseau

Distributed

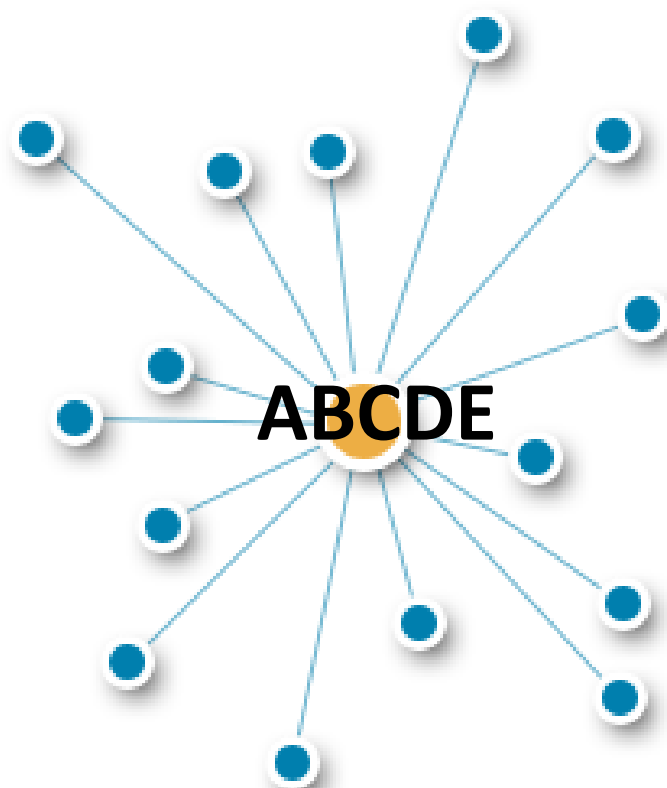


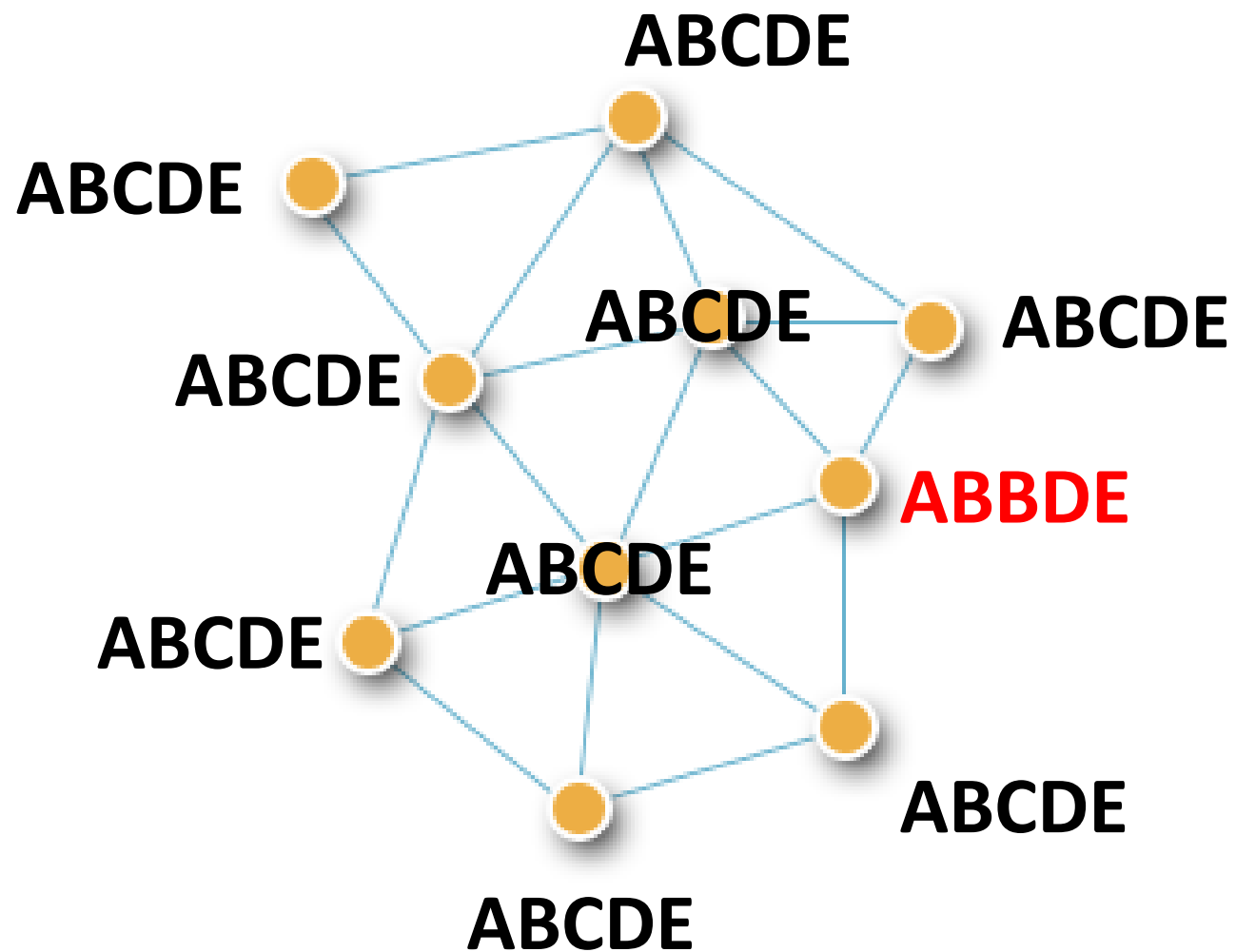
Centralized



Decentralized







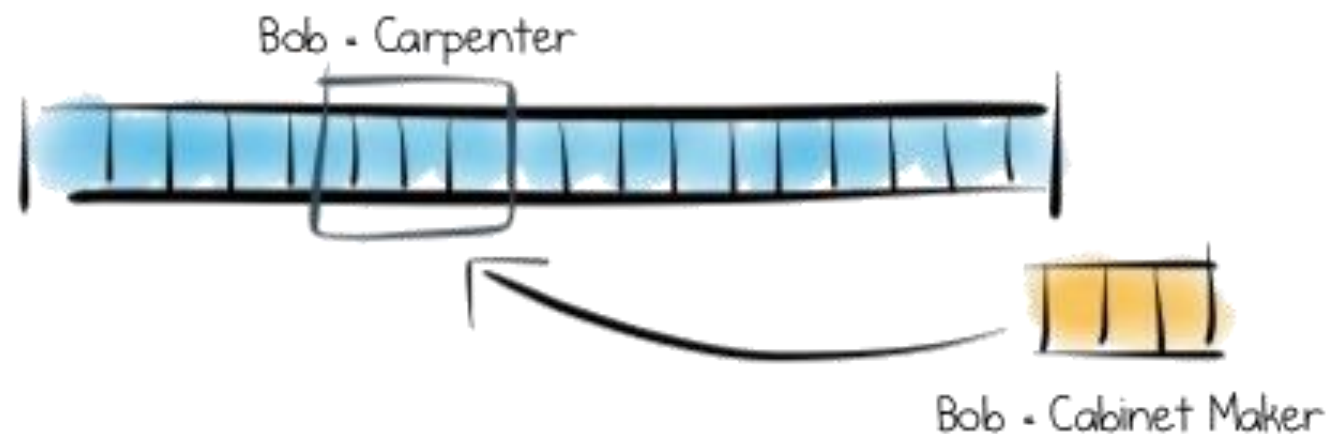


Advantages of distributed technology

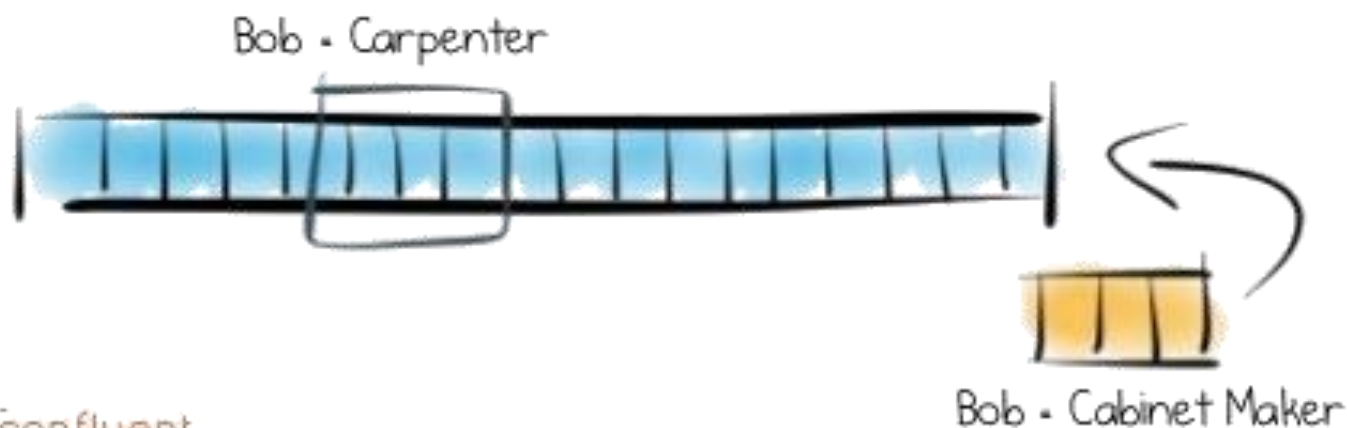
- Everybody owns the data
- Everybody sees the same data & in near real-time
- No single user/point can change the data
 - Hacking-proof



Technology ‘append-only’




Update in Place
Ordered File
(Random IO)




Append Only
Journal
(Sequential IO)



Smart contracts - Conventions intelligent

1



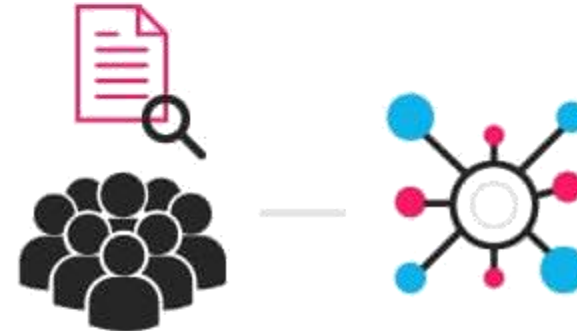
An option contract between parties is written as code into the blockchain. The individuals involved are anonymous, but the contract is the public ledger.

2



A triggering event like an expiration date and strike price is hit and the contract executes itself according to the coded terms.

3



Regulators can use the blockchain to understand the activity in the market while maintaining the privacy of individual actors' positions



Advantages of smart contracts

- Less administration
 - Formal checks are done by the system
- No discussion about rules
- Clear role management



Blockchain demo: anders.com

Block: # 1

Nonce: 11316

Data:

Prev: 00

Hash: 000015783b764259d382017d91a36d206d0600e2cbb3567748f46a33fe9297cf

Mine

Block: # 2

Nonce: 35230

Data:

Prev: 000015783b764259d382017d91a36d206d0600e2cbb3567748f46a33fe9297cf

Hash: 000012fa9b916eb9078f8d98a7864e697ae83ed54f5146bd84452cdafd043c19

Mine



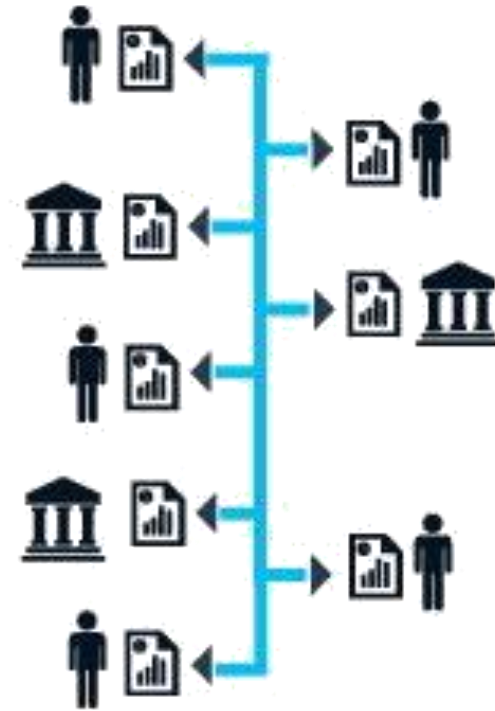
Public vs private vs GDPR



Centralised Ledger



Private Blockchain Ledger



Public Blockchain Ledger



Nieuws 22 maart 2018

Blockchain moet administratieve overlast ngo's aanpakken



Minister De Croo op bezoek bij een onderwijsproject van Via Don Bosco in Bamako (Mali), juni 2016



VIA Don Bosco Login

Login

[Forgot password](#)



Invoices

Users

Monitoring

CFP Details



Jon doe
Administrator

Log out

Search user

Add user



| Username | Role | Administator | State | Actions |
|------------------------------|------|--------------|----------------------|----------------------|
| Ann | CPF | Yes | ● Active | Edit |
| Bob | VDB | No | ● Active | Edit |
| Catherine | VDB | No | ● Disabled | Edit |
| Dylan | VDB | Yes | ● Active | Edit |
| Elon | OB | Yes | ● Waiting activation | Edit |
| Fleur | DGD | No | ● Disabled | Edit |
| Gertjan | DGD | Yes | ● Disabled | Edit |
| Hannah | OB | No | ● Waiting activation | Edit |
| << < 1 2 3 4 5 6 ... 20 > >> | | | | 20 users found |



 Invoices

 Users

 Monitoring

 CFP Details



Jon doe
Administrator

 Log out

 **Approved** Commented Rejected

| Invoice | CPF | Date | State | Actions |
|------------------------------|-------|------------|--------------------------|------------------------|
| Invoice 1 | Benin | 24/10/2018 | ● Approved | Modify |
| Invoice 2 | Benin | 24/10/2018 | ● Approved | Modify |
| Invoice 3 | Benin | 24/10/2018 | ● Rejected | Reopen |
| Invoice 4 | Benin | 24/10/2018 | ● Approved | Modify |
| Invoice 5 | Benin | 24/10/2018 | ● Commented | Modify |
| Invoice 6 | Benin | 24/10/2018 | ● Rejected | Reopen |
| Invoice 7 | Benin | 24/10/2018 | ● Rejected | Reopen |
| Invoice 8 | Benin | 24/10/2018 | ● Approved | Modify |
| << < 1 2 3 4 5 6 ... 20 > >> | | | | 200 invoices found |



 Invoices

 Users

 Monitoring

 CFP Details



Jon doe
Administrator

 Log out

Modify Invoice 1

State: New

Category: Dummy Category 

Accept

Override

Reject

Modify category



Dummy



Edit

John doe

20/10/2018 11:30

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin vel sodales velit. Morbi malesuada lacus ut nunc ultricies scelerisque. Aenean laoreet maximus magna sit amet semper. Quisque tincidunt neque et egestas hendrerit.

John doe

20/10/2018 11:30

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Invoices

Users

Monitoring

CFP Details



Jon doe
Administrator

Log out

Modify Invoice 1

State: New

Category: Dummy Category

Accept

Override

Reject

Override invoice



Exception

Override

John doe

20/10/2018 11:30

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 Invoices

 Users

 Monitoring

 CFP Details



Jon doe
Administrator

 Log out

Modify Invoice 1

State: New

Category: Dummy Category 

Accept

Override

Reject

Reject invoice



Reason of rejection

Reject

John doe

20/10/2018 11:30

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin vel sodales velit. Morbi malesuada lacus ut nunc ultricies scelerisque. Aenean laoreet maximus magna sit amet semper. Quisque tincidunt neque et egestas hendrerit.

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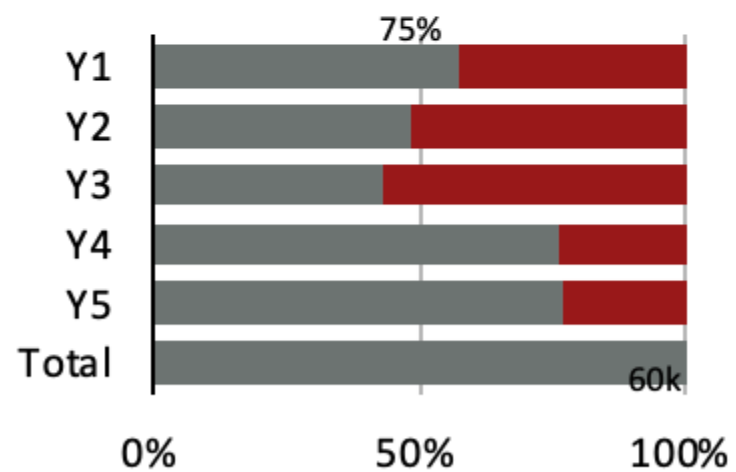
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View CFP

| |
|------|
| Name |
| User |
| Data |
| Data |



Request
New
Transfer

| | | Monitoring | |
|--|--|------------|--|
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Opportunities & Risks

- Changing donor & beneficiary relationship
- Financial management instead of monitoring
 - Error detection: where is capacity building needed?
 - Good practice detection: who is doing a good job?
- No double funding: 1 EUR = 1 token = 1 proof of expenditure
- Youth empowerment: what does the school spend money on?

Thank you!

