Media literacy as a tool to Unlock Transversal Competences

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Brussels
Media Literacy: The set of competences you need to be able to actively and mindfully participate in the media society.

- Passive - understanding how media/disinformation works
- Active - use of tools
- Interactive - sharing with others through media
- Effective - use of media

www.mediawijzer.net
Partnerships Comundos - networks of agricultural schools and NGO’s

- Brazil
- Guatemala, Honduras, Nicaragua
- Rwanda
- Cameroon
- Mozambique
- Belgium
- Philippines

Insert technology in remote regions?
Exchange experiences?
Digital Storytelling

Why are stories important?

- Power to explain
- Universal
- Transfer experiences
- Provide meaning
- Build communities
- Change behaviour
- Faster brain imprints
- Hold attention
- Persuades
PHASE 2: Teacher trainings (networking): Guatemala, Honduras, Brazil, Philippines, Cameroon, Mozambique, Rwanda, Belgium, ...
Closing Talk, Peter Ngoveh,
Director of the Institute of Rural Entrepreneurship in Nkambe, Cameroon

https://www.youtube.com/watch?v=xJm0eKYDsAo
Thank You

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