

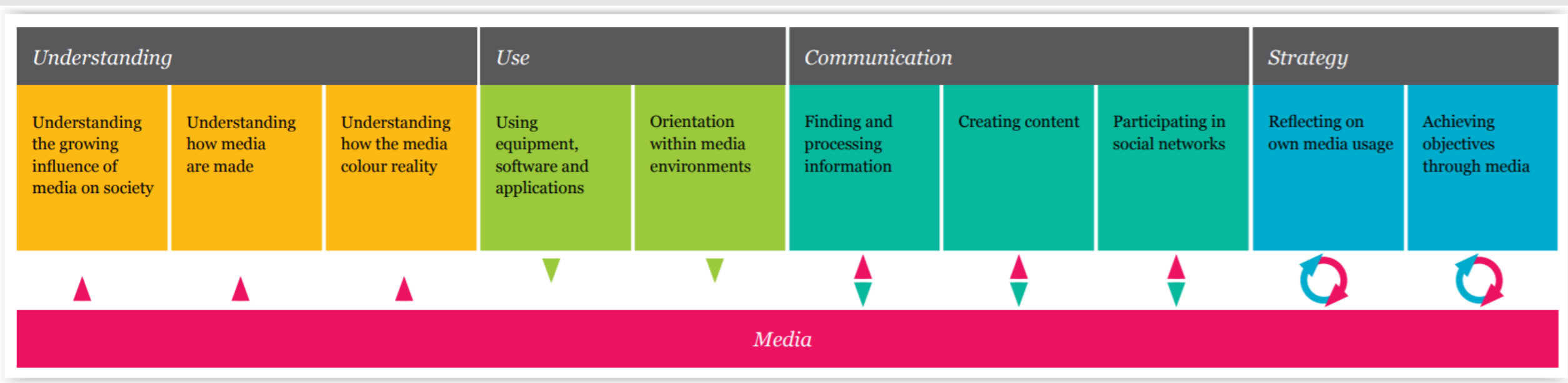


Media literacy as a tool to Unlock Transversal Competences

Educaid 6-12-2018

Brussels

Media Literacy : The set of competences you need to be able to actively and mindfully participate in the media society.



Passive - understanding how media /disinformation works

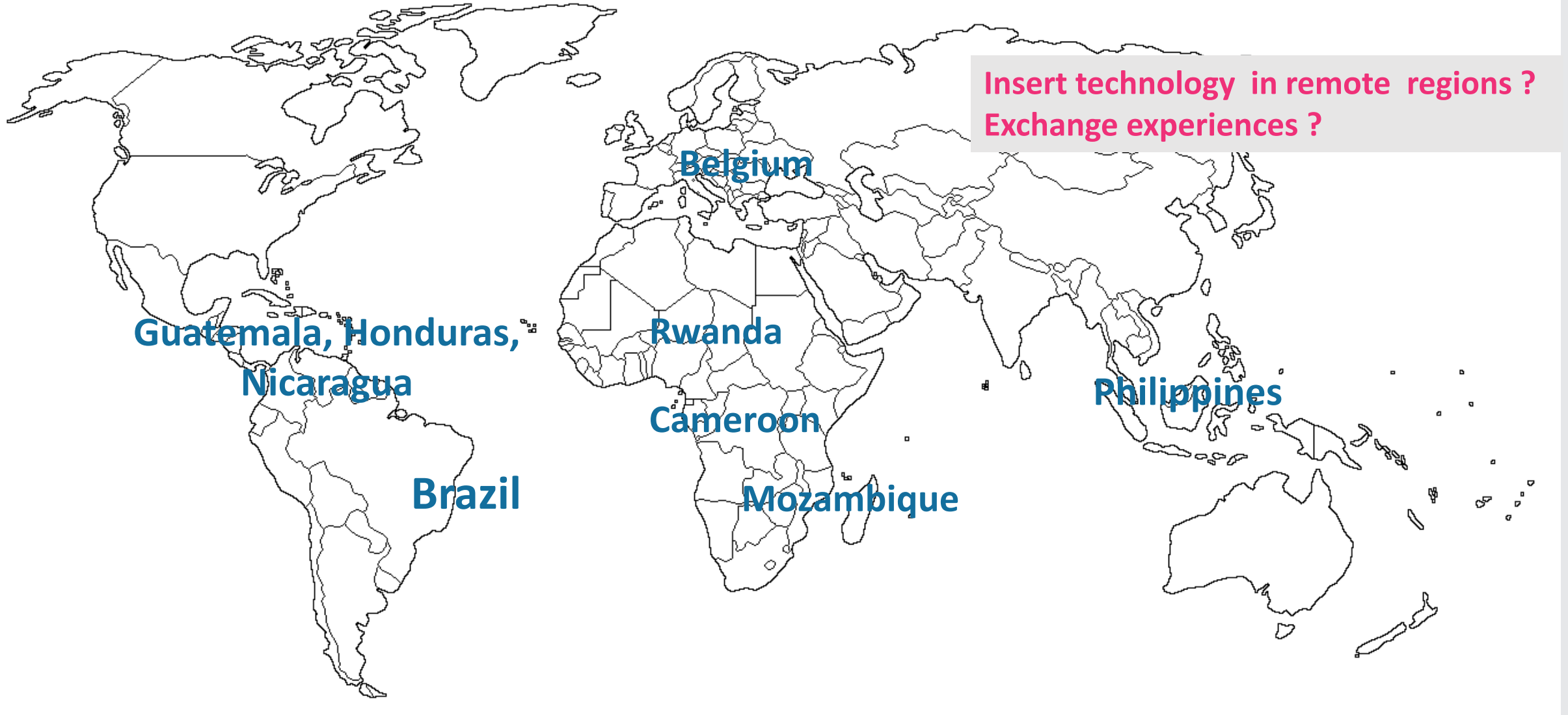
Active - use of tools

Interactive - sharing with others through media

Effective - use of media



Partnerships Comundos - networks of agricultural schools and NGO's



Digital Storytelling

Why are stories important ?



Power to **explain**



Universal



Transfer **experiences**



Provide **meaning**



Build **communities**



Change **behaviour**



Faster **brain imprints**



Hold **attention**

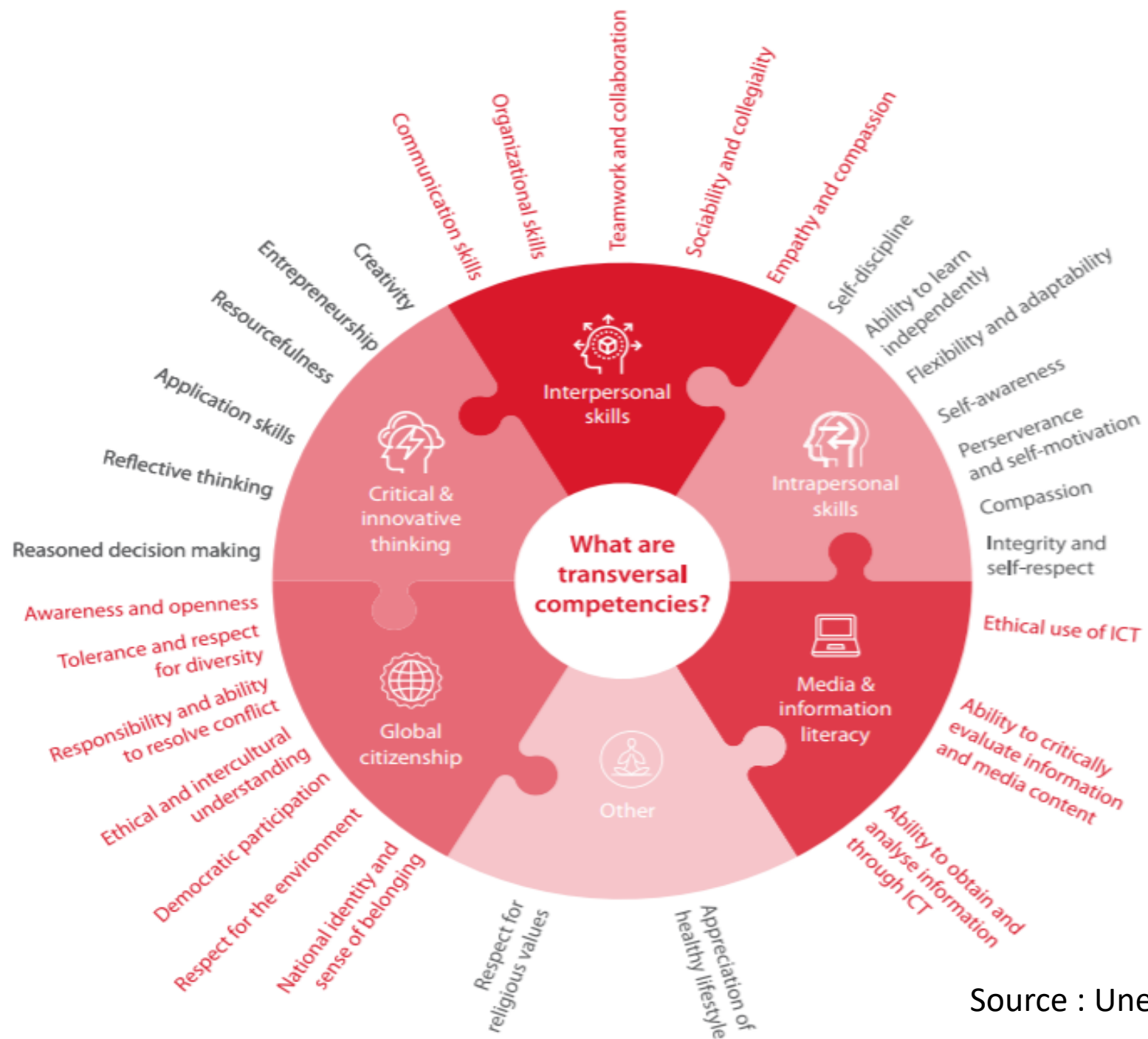


Persuades



PHASE 2: Teacher trainings (networking): Guatemala, Honduras, Brazil, Philippines, Cameroon, Mozambique, Rwanda, Belgium, ...





Source : Unesco



Closing Talk, Peter Ngoveh,
Director of the Institute of Rural Entrepreneurship in Nkambe, Cameroon

<https://www.youtube.com/watch?v=xJm0eKYDsAo>





Thank You



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