

Health & Education: Stronger Together

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Educaid.be & Be-Cause Health
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Camfed's mission

To tackle the cycle of poverty, disease and inequality by **supporting girls to go to school and succeed**, and empowering **young women to become leaders of change**.

We focus on **rural areas of sub-Saharan Africa** where girls face acute disadvantage and their empowerment is having a **transformative impact** as they emerge as leaders on the local, national and international stage.

The impact of educating a girl

25%

She'll earn up to 25% more per year in secondary school



She'll marry later and have a smaller, healthier family

3x

She'll be 3 times less likely to become HIV-positive



She'll invest in her children's education and support their studies

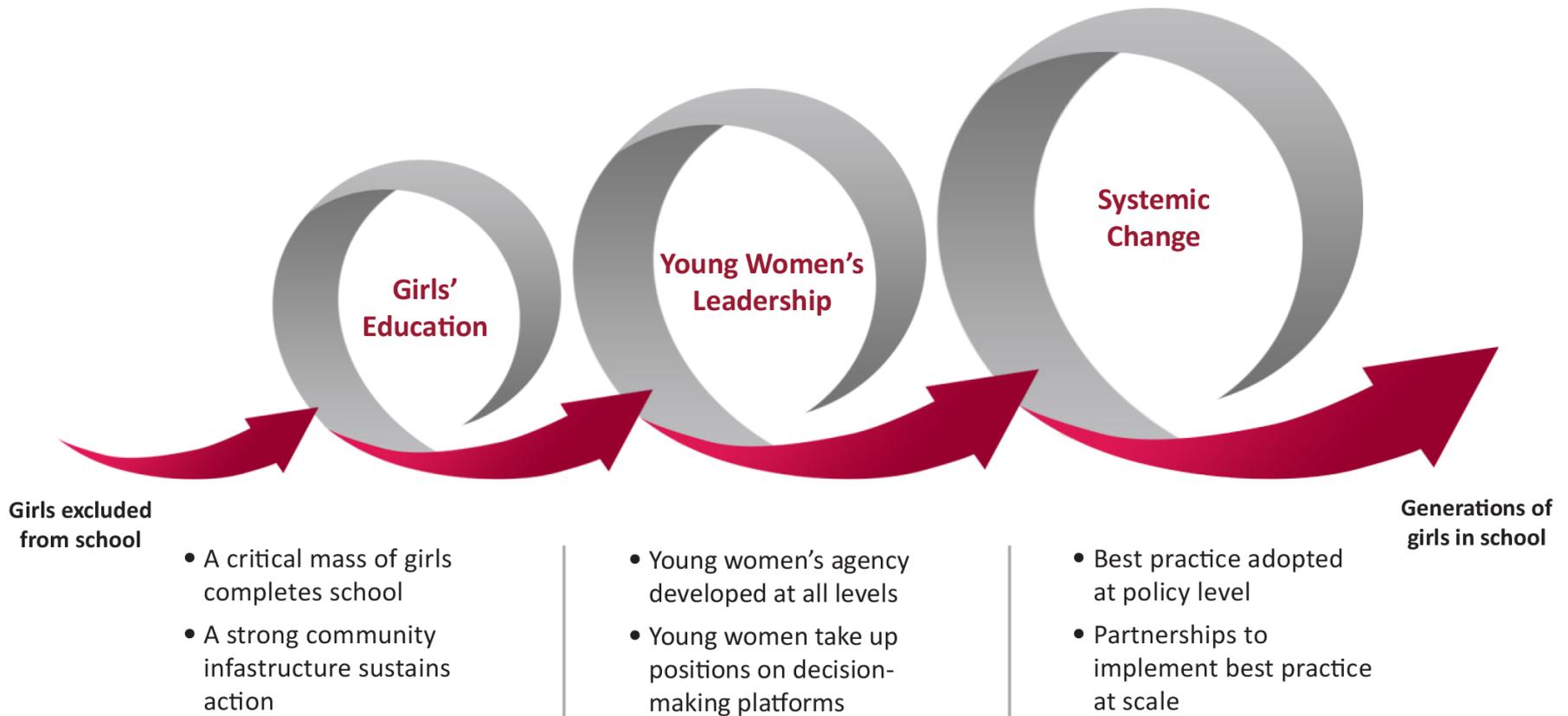
40%

Her children will be 40% more likely to live past the age of five



She'll resist gender-based violence and discrimination, and change her community from within

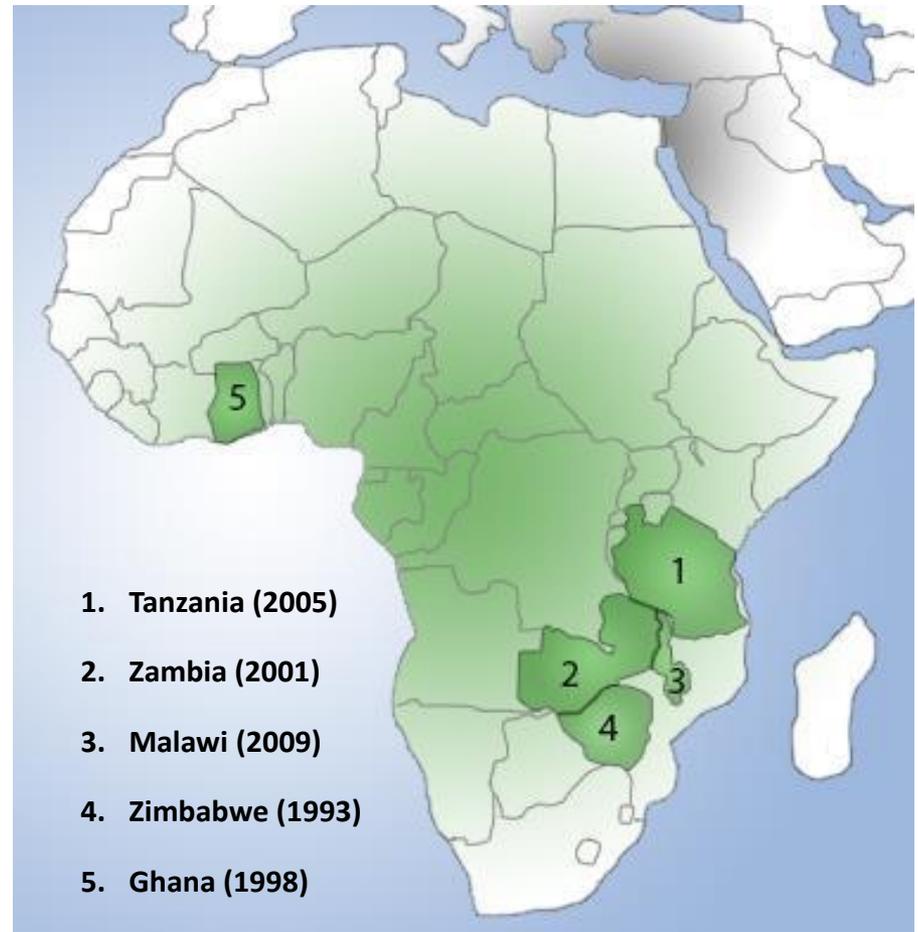
Camfed's model



The Camfed Model: Effecting Systemic Change

Scale of operation

- More than **2.6 million children** supported to go to school since 1993.
- Programmes implemented in **5,745 partner schools**, benefiting a wider school population of over **5 million children**
- More than **200,000 community activists** ensure that girls receive their entitlements and stay in school
- **The young women leaders of CAMA, our alumnae network**, are now at the forefront of our movement.





The CAMA Network

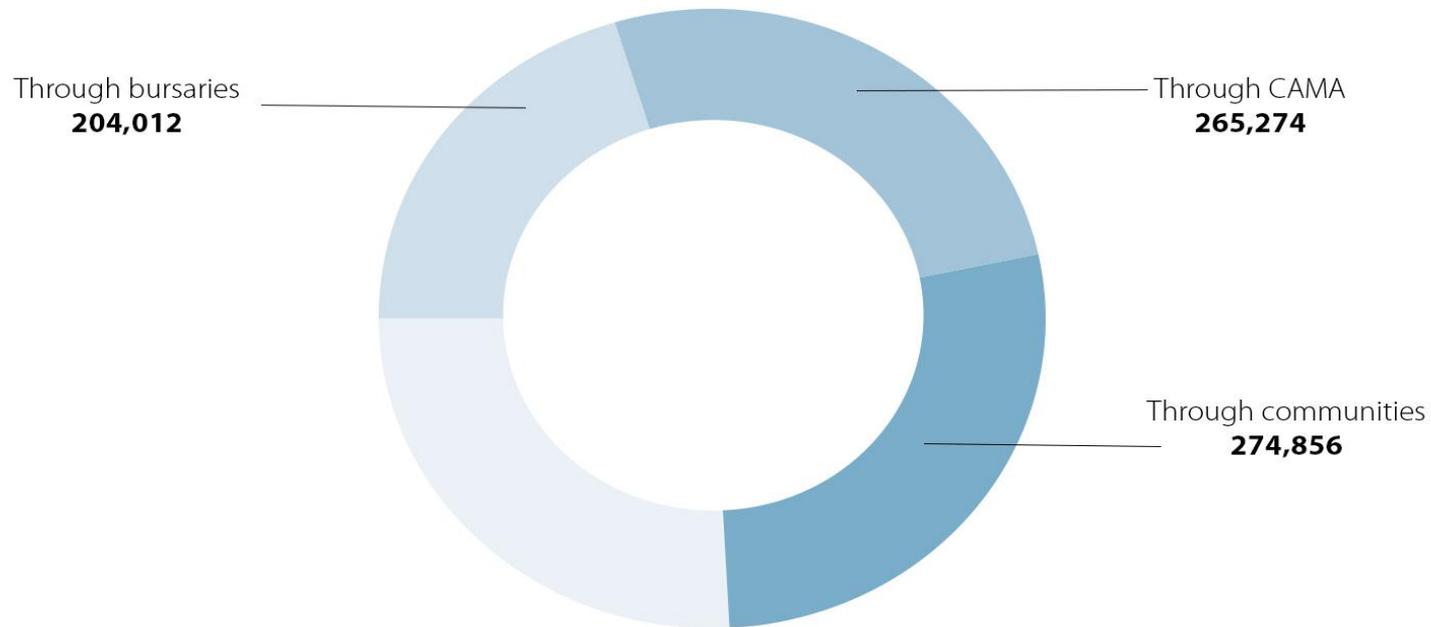
A powerful movement of 119,966 young women leaders, and counting

- **Girls' education activists** with lived experience of poverty & barriers to girls' education
- **Now leading** on design and implementation of Camfed's programmes
- **Join with local government and community authorities to uphold girls' rights** and ensure they have the necessary support to attend school and succeed
- **Deliver health, life skills, and financial literacy training**
- **Set up rural businesses** and use their profits to support more children to go to school

Camfed's million girl pledge

Girls supported at secondary school since we made our one million girl pledge in late 2014

744,142





Our strategic goals

1. Unlock new resources for girls' education

- Support girls from poor families to go to school
- Improve learning environment in schools
- Catalyse community initiatives (school feeding, WASH facilities)

2. Unleash new potential through young women's leadership

- Life skills delivery to learners in school
- Transition support to post-school graduates
- Open up secure post-school pathways

3. Ignite new action to accelerate transformation

- Sharing replicable models with government and other partners
- Research and development
- Advocacy

Unlocking new resources



Unleashing new potential



Igniting new action





Our impact & ROI

Unprecedented uplift in learning outcomes

- Holistic model of support
 - Addressing financial and psycho-social barriers
- Learner Guide Programme
 - Curricula tailored to local needs, including life skills, sexual and reproductive health, literacy and study skills
- Unprecedented uplift in literacy & numeracy among marginalised girls, e.g. in Tanzania
 - More than double the rate of learning in literacy
 - In maths nearly 5x the rate
- Philanthropy
 - Learner Guides work to return children who have dropped out to school (4,396 in 2017)
 - On average each CAMA member supports 2 girls not in her immediate family through secondary school



Our impact & ROI

Educated girls learn and implement healthy behaviours

- Delayed marriage
 - Higher median age among CAMA members than national averages, despite living in marginalised rural areas
- Delayed childbearing
 - Higher median age among CAMA members than national averages, despite living in marginalised rural areas
- Supporting peers and community members with health information
 - Ensuring education does not end at school gates, and families see the value of their investment
- Breaking the cycle of poverty
 - Through the creation of new businesses, local employment and philanthropy



Our impact & ROI

Social and psychological benefits

- Reduced stress, higher self-esteem
 - CAMA-led programmes provide local role models & mentors
 - Change future outlook for boys and girls, help them shape goals
- Social and psychological skills
 - Life skills important to health and wellbeing, such as conscientiousness, perseverance, a sense of personal control, flexibility, the capacity for negotiation, and the ability to form relationships
- Social networks
 - CAMA and community connections bring access to financial, psychological, and emotional resources that help reduce hardship and stress and improve health, as well as new opportunities in business and employment



“I have fulfilled my vow to bring a smile to my mother’s face. The once poor woman is now a doctor’s mother. My son will not need Camfed’s support.”

– Talent Tokoda, Camfed alumna & medical doctor



Education & health: Together we can!



When you educate a girl...everything changes